



## The place of the local authorities in the telecom networks and services deployment experiences and business models in Europe

In several countries around the European Union, we are witnessing local and governments' increasing involvement in the conditions for deploying telecommunications networks and services in their areas. The question is, on the one hand, of taking care that the deployment of the networks and services (broadband access, 2G and 3G mobile, ...) do not reinforce the handicaps of the most fragile zones by leaving out the whole sides of the territory which will not be covered by these new infrastructures, and on the other hand of thinking of the effective integration of the ICT in the various fields of intervention of the authorities (relations of the administration with the citizens, education and training, research, health, culture ...).

### Morning

- 9.00 - 9.30** **Introduction** to the seminar by **IDATE**, la Caisse des Dépôts et Consignations, et le Conseil Général de l'Hérault
- 9.30 - 10.00** A first statement of French local authorities' involvement in the telecom networks deployment:  
**Serge Bergamelli**, Director, Caisse des Dépôts et Consignations
- 10.00 - 10.15** Broadband market in Europe : level of development in the different countries: **Roland Montagne**, Head of Broadband Division, IDATE
- 10.15 - 11.45** The Italian example
- Implication of local authorities in Italy  
And the Metroweb / FastWeb case: Business model for value added services provided on Fibre-optic network in Milan: **Cristoforo Morandini**, Operational Director, Between
  - Region Emilia-Romagna: a regional broadband network: **Sergio Bonora**, Deputy Director of Marconi laboratories
- 11.45 - 12.30** Departmental backbones: first conclusion in Oise and Hérault : **Didier Loth**, Deputy Director, Conseil Général de l'Oise and **Hervé Cilia**, Deputy Director, Conseil Général de l'Hérault
- 12.30 - 13.00** Local authorities' involvement in the telecom networks and services deployment : a chance for the rebound of the market ? Point of view of a telecom operator: **Serge Schoen**, CEO, LDCOM
- 13.00 - 14.00** *Lunch*

### Afternoon

- 14.00 - 14.30** Evolution of the legal framework in France : new role of the ART in projects supported by local authorities:  
**Gabrielle Gauthey**, Member of the Board, ART
- 14.30 - 16.00** The German example
- Implication of local authorities in Germany: **Dr Karl-Heinz Neumann**, Director, WIK
  - NetCologne: an example of a german city carrier: **Joachim Scheffer**, Marketing/Product Management
- 16.00 - 17.30** The Swedish example
- Implication of local authorities in Sweden  
And the Stokab case: a neutral infrastructure for more high speed services  
**Anders Cormstedt**, Cabinet Turnover AB, former CEO and Founder of StoKab
- 17.30 - 18.00** **Conclusion:** European Commission policy for helping the development of broadband networks and eEurope 2005 program : **Andrea Mairate**, DG Regional Policy and **Bruno Cassette**, DG Information Society, European Commission
- 19:30** **Soirée d'ouverture des Journées Internationales de l'IDATE**  
offerte par le Conseil Général de l'Hérault à l'Opéra-Comédie (Place de la Comédie, Montpellier)

