



European Commission

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**eEurope 2005**

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# The EU strategy for the Information Society

In 2000, the **Lisbon strategy** saw ICT and the Internet as a source of productivity and growth.

Information Society policy is based on **3 pillars**:

- **eEurope**: accelerating the realisation of benefits of the Information Society
- **Legislation/Regulation**: ensuring a competitive market place and providing choice for consumers
- **Research**: fostering innovation and safeguarding long-term competitiveness

# The Lisbon Strategy

- Aiming at making Europe the most competitive and dynamic knowledge economy by 2010.
- The EU response to the economic divergence with the USA ➔ eEurope
- **eEurope 2002** has been successful in terms of connectivity. The next challenge is the effective use of the Internet through broadband.

# eEurope 2005

*Financial supports*

**E-Government**

**E-Health**

**E-Learning**

**E-Business**

*Benchmarking*

**Broadband (wired, wireless), multi-platform (PC, TV, mobile, ...)**

**Security**

*Steering Group*

*Good Practices*

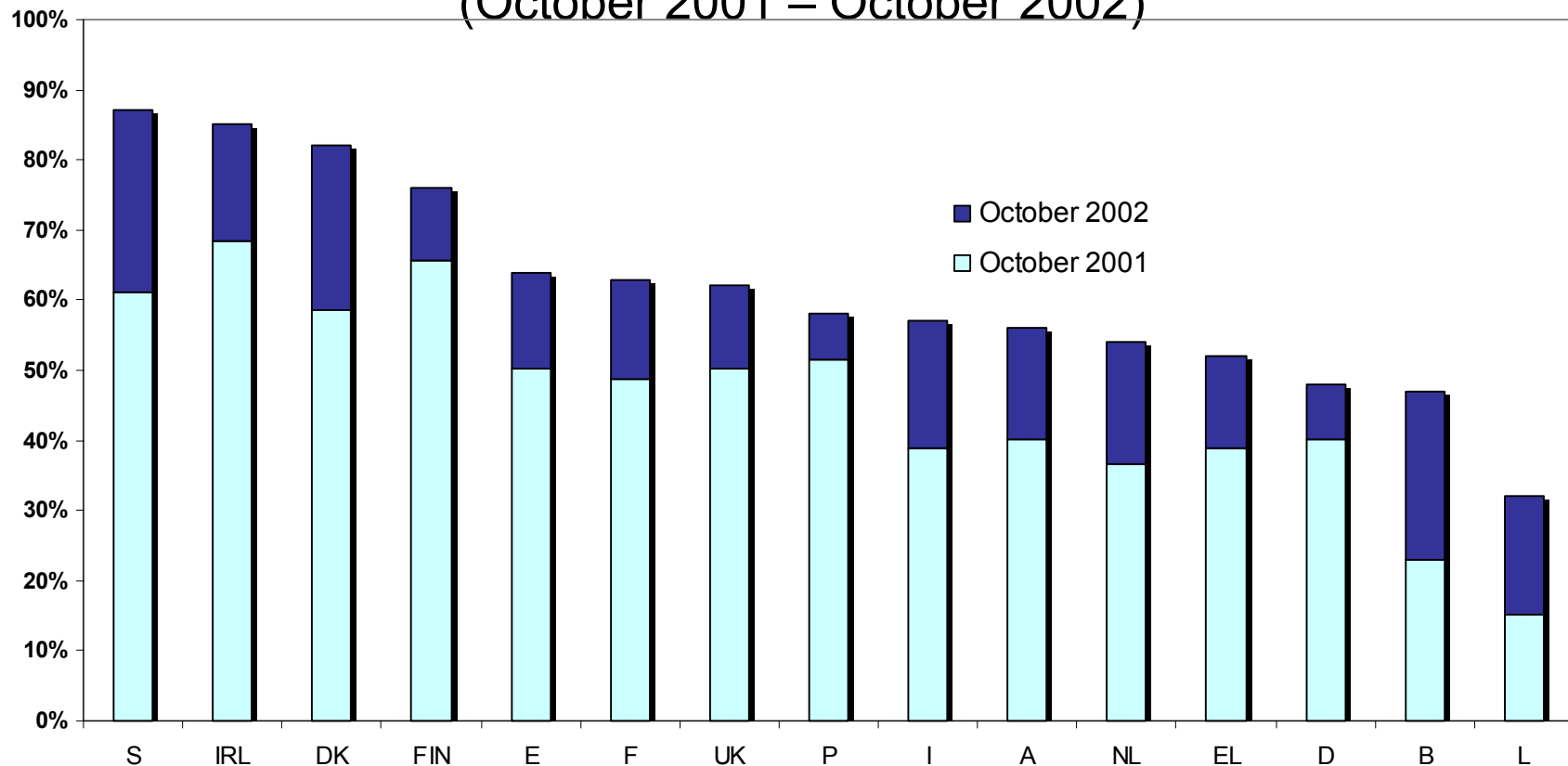
# Proposed actions

## Modern, online public services: e-Government

- broadband connection of all public services
- interoperability (framework by end 2003)
- interactive public services by end 2004
- public procurement
- public internet access points (PIAP's)
- culture and tourism

# eGovernment: Basic Services Online

% of Basic Public Services available online,  
(October 2001 – October 2002)



# Proposed actions

## Modern, online public services: e-Learning

- broadband connections for all schools (end 2005)
- e-Learning program by end 2002
- virtual campus for all students and researchers
- actions for computer supported co-operative learning systems by end 2003
- e-Training for the unskilled

# Proposed actions

## Modern, online public services: e-Health

- health information networks
- online health services
- Co-operation of actors, e.g. in regional health networks
- Interoperability, quality and impact assessment

# Proposed actions

## Dynamic e-Business environment:

- review relevant legislation - e-business summit in 2003
- SMEs: creation of a European e-business opportunities network
- e-skills: supply/demand analysis
- Interoperability: transactions, security, signatures, procurement and payments
- trust and confidence: legal issues and dispute resolution
- ‘.eu company’: trusted cyber-identity

# Proposed actions

## Secure Information Infrastructure:

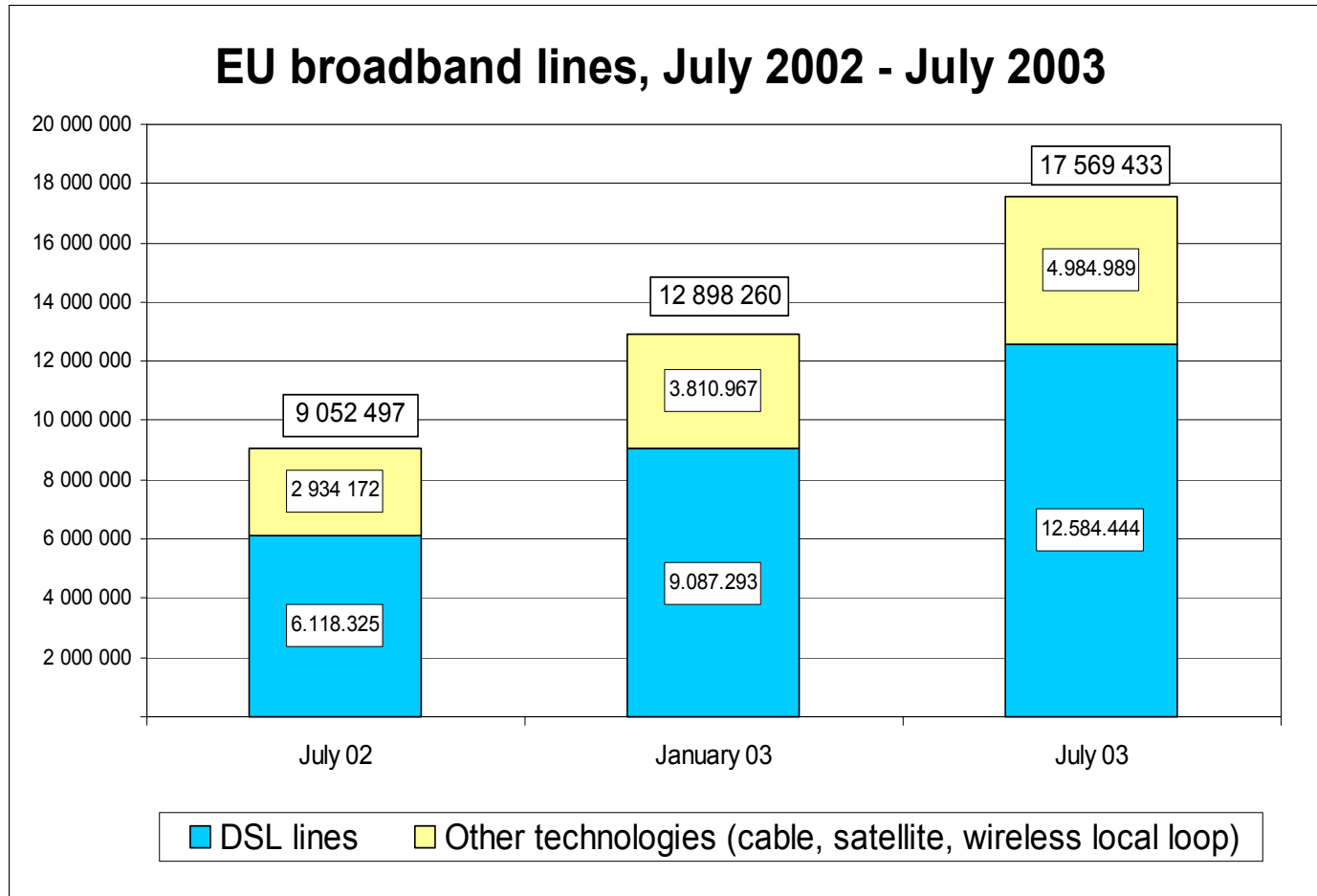
- European Network and Information Security Agency - ENISA
  - Proposed starting date 1/1 2004
  - Centre of expertise on information security
- ‘culture of security’
- secure communications between public administrations

# Proposed actions

## Broadband:

- Increasing speed of access and always-on
- reduce barriers for broadband deployment and access for less favored regions (ERDF Guidelines)
- Over multiple platforms (PCs, mobile devices, digital TVs)
- More effective use of networks
- National Broadband strategies in place by end 2003
- Communications on state of sector and Broadband strategies

# Growth of broadband in EU



# Proposed actions

- **Benchmarking:**
  - list of indicators and methodology  
(*eEurope* Resolution Jan 2003)
  - *eEurope* 2002 Final Report
- **Good practices:**
  - identification and selection of good practice worldwide
  - production of templates or guidelines
  - dissemination in the EU and candidate countries through conferences, workshops, support networks and a website

# The Mid-Term Review

No need for a complete revision of the Action Plan  
but:

- To fine-tune objectives
- To adapt implementation process
  - by taking into account :
    - Enlargement
    - Recent developments

# Planning of the Mid-Term Review

- December 2002: Telecom Council
- July 2003: Questionnaires
- 6 October 2003: Public Hearing
- December 2003: Commission Communication
- 26 February 2004: European Ministerial Conference in Budapest
- March 2004: Spring European Council
- June 2004 : Endorsement of the Communication

## More information from DG INFSO

- [http://europa.eu.int/information\\_society/eeurope](http://europa.eu.int/information_society/eeurope)