



2010 Research Catalogue



Reports & Services

Networks & Telecom

- Networks & Equipment
- Telecom Strategies
- Mobile
- Broadband / FTTH
- Satellite

TV & Internet

- Internet Services
- TV & Video
- Digital Content
- Digital Home
- Video Games

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2010 Research Catalogue

Reports & Services



Watch Service

| Ref | Continuous Services | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|--------|--------------------------------|---------------|-------------|--------------------|--------------------|
| M10302 | World FTTx Market | Watch Service | Continuous | Online Access only | 12 000 |
| M10305 | World LTE Market | Watch Service | Continuous | Online Access only | 10 000 |
| M10202 | World NextGen TV Market | Watch Service | Continuous | Online Access only | 10 000 |

Note Service

| Ref | | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|------|------------------------|----------------|-------------|-----------|--------------------|
| EN10 | Executive Notes | IDATE Research | Monthly | - | 5 000 |

Market Reports

Networks & Telecom Series

| Ref | Market Reports | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|---------------------------------|---|----------------------|--------------|-----------|--------------------|
| Networks & Equipment | | | | | |
| M10300 | World Telecom Equipment Markets - Data & Forecasts | Market & Data Report | Jan/July. 10 | 2 900 | 3 500 |
| M80308 | Next Generation Carriers Models | Innovation Report | Jan.09 | 2 900 | 3 500 |
| M80108 | Network Intelligence | Innovation Report | Jan.09 | 2 900 | 3 500 |
| M90209 | Femtocells | Market & Data Report | June 09 | 2 900 | 3 500 |
| M92909 | Mobile Network Outsourcing & Sharing | Innovation Report | June 09 | 2 900 | 3 500 |
| M90509 | Why migrate to LTE? | Innovation Report | July 09 | 2 900 | 3 500 |
| M90109 | Connected Devices : Notebooks, Mobile Internet Devices, eReaders | Innovation Report | Oct.09 | 2 900 | 3 500 |
| M10306 | LTE Business Models | Innovation Report | April 10 | 2 900 | 3 500 |
| M10314 | Radio Spectrum | Innovation Report | Q3 10 | 2 900 | 3 500 |
| M10307 | LTE Telcos Strategies | Innovation Report | Oct.10 | 2 900 | 3 500 |

Telecom Strategies

| | | | | | |
|--------|--|----------------------|--------------|-------|-------|
| M10301 | World Telecom Services Markets - Data & Forecasts | Market & Data Report | Jan/July. 10 | 2 900 | 3 500 |
| M92609 | New Vertical Markets - eHealth | Focus Note | Aug. 09 | 900 | 1 500 |
| M90409 | Telecom Tariffs: Fixed, Mobile, Broadband (Europe/US) | Market & Data Report | Feb. 10 | 2 900 | 3 500 |
| M10315 | NGA Regulation | Innovation Report | April 10 | 2 900 | 3 500 |
| M10316 | Mobile Networks Saturation | Innovation Report | April 10 | 2 900 | 3 500 |
| M10313 | Green Telecom | Market & Data Report | Q3 10 | 2 900 | 3 500 |
| M10311 | Future Telecom (Scenarios 2020)* | Market & Data Report | Q3 10 | 3 900 | 4 500 |

Mobile

| | | | | | |
|--------|--|----------------------|---------------|-------|-------|
| M10117 | Mobile Internet* | Market & Data Report | jan 10/Nov 10 | 2 900 | 3 500 |
| M91109 | Lessons from Japan | Innovation Report | Feb. 10 | 1 900 | 2 500 |
| M90309 | Mobile Customer Acquisition & Retention | Innovation Report | April 09 | 2 900 | 3 500 |
| M90609 | The Future of Mobile Communication | Market & Data Report | April 09 | 2 900 | 3 500 |
| M93009 | Mobile VoIP | Innovation Report | Oct. 09 | 1 900 | 2 500 |
| M10111 | Mobile payments* | Innovation Report | Q2 10 | 2 900 | 3 500 |
| M10112 | Mobile stores/platforms* | Innovation Report | Q2 10 | 2 900 | 3 500 |

Business ICT Markets

| | | | | | |
|--------|--|----------------------|--------------|-------|-------|
| M91809 | RFID | Innovation Report | June 09 | 2 900 | 3 500 |
| M90909 | Fixed-Mobile Convergence in the Business World* | Innovation Report | Sept. 09 | 2 900 | 3 500 |
| M10115 | M2M | Market & Data Report | Aug 09/Q3 10 | 2 900 | 3 500 |
| M10110 | Smart Grid & Smart metering | Innovation Report | Q2 10 | 2 900 | 3 500 |
| M10411 | Data Mobile Enterprise* | Innovation Report | Q2 10 | 2 900 | 3 500 |

Broadband / FTTH

| | | | | | |
|--------|---|----------------------|---------|-------|-------|
| M81508 | FTTx Business Models* | Market & Data Report | Jan. 09 | 2 900 | 3 500 |
| M81608 | Local Authorities & Ultra Broadband* | Innovation Report | Jan. 09 | 2 900 | 3 500 |
| M84708 | The Sustainable City & ICT* | Innovation Report | Jan. 09 | 2 900 | 3 500 |
| M93209 | FTTx: Telcos' Strategies* | Innovation Report | Jan. 10 | 2 900 | 3 500 |
| M93309 | FTTx Technologies* | Innovation Report | Feb 10 | 2 900 | 3 500 |
| M10303 | Public fundings & FTTx* | Innovation Report | May 10 | 2 900 | 3 500 |
| M10304 | Services over FTTx* | Innovation Report | oct-10 | 2 900 | 3 500 |

* Report also available in French

Market Reports

| Satellite | | | | | |
|-----------|-------------------------------------|----------------------|----------|-------|-------|
| M10310 | Satellite Ultra Broadband* | Market & Data Report | April 10 | 2 900 | 3 500 |
| M91009 | Hybrid Networks (Mobile/Satellite)* | Innovation Report | Oct. 09 | 2 900 | 3 500 |
| M10312 | Satellite : New growth engines* | Innovation Report | Q3 10 | 2 900 | 3 500 |

TV, Internet & Digital Content Series

| Ref | Market Reports | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|-------------------|-----------------------------|----------------------|--------------|-----------|--------------------|
| Internet Services | | | | | |
| MF90109 | e-Commerce & Media Group* | Focus Note | March 09 | 800 | 800 |
| MF90609 | From CDN to Cloud Computing | Focus Note | Jan. 10 | 1 900 | 2 500 |
| M91409 | Web 3D* | Innovation Report | Jan. 10 | 2 900 | 3 500 |
| M93409 | The Future of the Web | Innovation Report | Feb 10 | 2 900 | 3 500 |
| M10114 | Online Advertising* | Market & Data Report | May 09/Q2 10 | 2 900 | 3 500 |
| M10211 | Social Video* | Innovation Report | Q1 10 | 2 900 | 3 500 |
| M10113 | Internet Giants* | Innovation Report | Q2 10 | 2 900 | 3 500 |

| TV & Video | | | | | |
|------------|--|----------------------|--------------|-------|-------|
| M10200 | World Television Markets - Data & Forecasts* | Market & Data Report | Jan./July 10 | 2 900 | 3 500 |
| M83008 | Internet Video - Business Models* | Market & Data Report | Jan. 09 | 2 900 | 3 500 |
| M91909 | Which Network to deliver HDTV?* | Innovation Report | May 09 | 2 900 | 3 500 |
| M92809 | Pay TV* | Market & Data Report | Sept. 09 | 2 900 | 3 500 |
| M93709 | Video 3D - TV & Cinema | Innovation Report | Oct. 09 | 2 900 | 3 500 |
| M92009 | IPTV services over FTTx | Innovation Report | Jan. 10 | 2 900 | 3 500 |
| M92109 | Next Gen TV* | Innovation Report | Jan. 10 | 2 900 | 3 500 |
| M10214 | TV Groups Diversification Strategies* | Innovation Report | April 10 | 2 900 | 3 500 |
| M10212 | Future Television (Scenarios 2020)* | Market & Data Report | Q2 10 | 3 900 | 4 500 |
| M10216 | Benchmark bundle IPTV* | Innovation Report | Q3 10 | 2 900 | 3 500 |
| M10118 | Online Video (CDN & Business models)* | Innovation Report | Q4 10 | 2 900 | 3 500 |

| Digital Content, Digital Home & Entertainment | | | | | |
|---|---|----------------------|--------------|-------|-------|
| M10201 | World Video Game Market - Data & Forecasts* | Market & Data Report | May / Oct 10 | 2 900 | 3 500 |
| M83408 | Radio : Internet Strategies* | Innovation Report | Jan. 09 | 2 900 | 3 500 |
| M84008 | ePaper* | Innovation Report | Jan. 09 | 2 900 | 3 500 |
| M92509 | Use IT Trend Book* | Innovation Report | Nov. 09 | 2 900 | 3 500 |
| M92309 | InGame Advertising* | Market & Data Report | Nov. 09 | 2 900 | 3 500 |
| M92409 | Digital Home - Connected TV* | Market & Data Report | Jan.10 | 2 900 | 3 500 |
| M10210 | Online Video Game (appstores)* | Market & Data Report | Mar. 10 | 2 900 | 3 500 |
| M10213 | Serious Game* | Market & Data Report | Oct. 10 | 2 900 | 3 500 |
| M10116 | eBooks* | Market & Data Report | Q3 10 | 2 900 | 3 500 |

Market Reports (Usage & Behaviours)

| Ref | Market Reports - French Series | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|-------------------|--------------------------------|----------------------|-------------|-----------|--------------------|
| Enquêtes - France | | | | | |
| M84408 | Comportement d'Achat des PME* | Market & Data Report | Aug. 08 | 4 900 | 5 500 |
| M84308 | VoIP dans les PME* | Market & Data Report | May 08 | 2 900 | 3 500 |
| M90809 | Enquête PME 2009* | Market & Data Report | Oct. 09 | 7 900 | 8 500 |
| M10410 | Enquête Villes & TIC (France)* | Market & Data Report | Q2 10 | 7 900 | 8 500 |

| Ref | Market Reports - US Series by Centris | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|--------|---|---------------------|-------------|-----------|--------------------|
| MC2B09 | Digital TV Transition Report | US Consumer Surveys | March 09 | - | 1 925 |
| MC1A09 | Consumer Preferences: for Wireless Broadband & Next-Generation Services | US Consumer Surveys | March 09 | - | 4 620 |
| MC2B09 | Customer Satisfaction & Loyalty in Wireless Communications | US Consumer Surveys | Sept. 09 | - | 4 620 |
| MC1C09 | The Wireless Trifecta: Access Device, Service Plan, and Usage | US Consumer Surveys | Dec. 09 | - | 4 620 |

Other Publications - DigiWorld Programme

| Ref | Other Publications | Collection | Publication | Hard Copy | eCopy 1 to 5 Users |
|------|-----------------------------|----------------------------|-------------|-----------|--------------------|
| CS10 | Communications & Strategies | DigiWorld Economic Journal | Quarterly | 200 | 320 |
| DW10 | DigiWorld Yearbook 2010* | DigiWorld Yearbook | May 10 | 69 | 69 |

* Report also available in French

Contact us

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→ Research

The Digital World Observatory

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| Services | Content | Format / Frequency |
|-----------------------------|---|-------------------------------|
| Market reports | Market & Data Reports, Innovation Reports | One report published per week |
| Executive Notes | Analyses and commentary of breaking news from IDATE's experts | Monthly newsletter |
| Publications | | |
| Communications & Strategies | Economic journal : telecoms, IT, media | Quarterly review |
| DigiWorld YearBook | Stakes & challenges of the digital world | Yearbook |
| Custom | | |
| Consulting | Custom consulting from IDATE consultants | Optional |
| Strategic Briefing | Strategic seminars | Meetings |
| Hotline | Permanent support from IDATE analysts | Time credit |
| Networking | | |
| DigiWorld Programme | Monthly meetings in European capitals | Optional |
| DigiWorld Summit | IDATE's annual International Conference | Conference |

Online services

IDATE proposes continuous **watch services** of key sectors which are specifically designed to provide operators, vendors, government bodies, regulators and local authorities with key data and comprehensive analyses of the issues affecting these changing markets.

- World FTTx Market
- World Next Gen TV Market
- World LTE Market

