



# 2010 Research Catalogue



## Reports & Services

### Networks & Telecom

- Networks & Equipment
- Telecom Strategies
- Mobile
- Broadband / FTTH
- Satellite

### TV & Internet

- Internet Services
- TV & Video
- Digital Content
- Digital Home
- Video Games

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## Reports & Services



### Watch Service

Ref	Continuous Services	Collection	Publication	Hard Copy	eCopy 1 to 5 Users
M10302	<b>World FTTx Market</b>	Watch Service	Continuous	Online Access only	12 000
M10305	<b>World LTE Market</b>	Watch Service	Continuous	Online Access only	10 000
M10202	<b>World NextGen TV Market</b>	Watch Service	Continuous	Online Access only	10 000

### Note Service

Ref		Collection	Publication	Hard Copy	eCopy 1 to 5 Users
EN10	<b>Executive Notes</b>	IDATE Research	Monthly	-	5 000

### Market Reports

## Networks & Telecom Series

Ref	Market Reports	Collection	Publication	Hard Copy	eCopy 1 to 5 Users
<b>Networks &amp; Equipment</b>					
M10300	<b>World Telecom Equipment Markets - Data &amp; Forecasts</b>	Market & Data Report	Jan/July. 10	2 900	3 500
M80308	<b>Next Generation Carriers Models</b>	Innovation Report	Jan.09	2 900	3 500
M80108	<b>Network Intelligence</b>	Innovation Report	Jan.09	2 900	3 500
M90209	<b>Femtocells</b>	Market & Data Report	June 09	2 900	3 500
M92909	<b>Mobile Network Outsourcing &amp; Sharing</b>	Innovation Report	June 09	2 900	3 500
M90509	<b>Why migrate to LTE?</b>	Innovation Report	July 09	2 900	3 500
M90109	<b>Connected Devices : Notebooks, Mobile Internet Devices, eReaders</b>	Innovation Report	Oct.09	2 900	3 500
M10306	<b>LTE Business Models</b>	Innovation Report	April 10	2 900	3 500
M10314	<b>Radio Spectrum</b>	Innovation Report	Q3 10	2 900	3 500
M10307	<b>LTE Telcos Strategies</b>	Innovation Report	Oct.10	2 900	3 500

### Telecom Strategies

M10301	<b>World Telecom Services Markets - Data &amp; Forecasts</b>	Market & Data Report	Jan/July. 10	2 900	3 500
M92609	<b>New Vertical Markets - eHealth</b>	Focus Note	Aug. 09	900	1 500
M90409	<b>Telecom Tariffs: Fixed, Mobile, Broadband (Europe/US)</b>	Market & Data Report	Feb. 10	2 900	3 500
M10315	<b>NGA Regulation</b>	Innovation Report	April 10	2 900	3 500
M10316	<b>Mobile Networks Saturation</b>	Innovation Report	April 10	2 900	3 500
M10313	<b>Green Telecom</b>	Market & Data Report	Q3 10	2 900	3 500
M10311	<b>Future Telecom (Scenarios 2020)*</b>	Market & Data Report	Q3 10	3 900	4 500

### Mobile

M10117	<b>Mobile Internet*</b>	Market & Data Report	jan 10/Nov 10	2 900	3 500
M91109	<b>Lessons from Japan</b>	Innovation Report	Feb. 10	1 900	2 500
M90309	<b>Mobile Customer Acquisition &amp; Retention</b>	Innovation Report	April 09	2 900	3 500
M90609	<b>The Future of Mobile Communication</b>	Market & Data Report	April 09	2 900	3 500
M93009	<b>Mobile VoIP</b>	Innovation Report	Oct. 09	1 900	2 500
M10111	<b>Mobile payments*</b>	Innovation Report	Q2 10	2 900	3 500
M10112	<b>Mobile stores/platforms*</b>	Innovation Report	Q2 10	2 900	3 500

### Business ICT Markets

M91809	<b>RFID</b>	Innovation Report	June 09	2 900	3 500
M90909	<b>Fixed-Mobile Convergence in the Business World*</b>	Innovation Report	Sept. 09	2 900	3 500
M10115	<b>M2M</b>	Market & Data Report	Aug 09/Q3 10	2 900	3 500
M10110	<b>Smart Grid &amp; Smart metering</b>	Innovation Report	Q2 10	2 900	3 500
M10411	<b>Data Mobile Enterprise*</b>	Innovation Report	Q2 10	2 900	3 500

### Broadband / FTTH

M81508	<b>FTTx Business Models*</b>	Market & Data Report	Jan. 09	2 900	3 500
M81608	<b>Local Authorities &amp; Ultra Broadband*</b>	Innovation Report	Jan. 09	2 900	3 500
M84708	<b>The Sustainable City &amp; ICT*</b>	Innovation Report	Jan. 09	2 900	3 500
M93209	<b>FTTx: Telcos' Strategies*</b>	Innovation Report	Jan. 10	2 900	3 500
M93309	<b>FTTx Technologies*</b>	Innovation Report	Feb 10	2 900	3 500
M10303	<b>Public fundings &amp; FTTx*</b>	Innovation Report	May 10	2 900	3 500
M10304	<b>Services over FTTx*</b>	Innovation Report	oct-10	2 900	3 500

\* Report also available in French





## Research

# The Digital World Observatory

IDATE'S clients benefit from the knowledge and expertise of its teams of specialists, and from its ongoing investment in its information and strategic monitoring system, through its catalogue of market reports, and related services, helping clients to provide you with easier access to our reports and associated services, we offer very flexible annual subscription formulas, tailored to meet your needs, which include the following services:

Services	Content	Format / Frequency
<b>Market reports</b>	Market & Data Reports, Innovation Reports	One report published per week
<b>Executive Notes</b>	Analyses and commentary of breaking news from IDATE's experts	Monthly newsletter
<b>Publications</b>		
Communications & Strategies	Economic journal : telecoms, IT, media	Quarterly review
DigiWorld YearBook	Stakes & challenges of the digital world	Yearbook
<b>Custom</b>		
Consulting	Custom consulting from IDATE consultants	Optional
Strategic Briefing	Strategic seminars	Meetings
Hotline	Permanent support from IDATE analysts	Time credit
<b>Networking</b>		
DigiWorld Programme	Monthly meetings in European capitals	Optional
DigiWorld Summit	IDATE's annual International Conference	Conference

## Online services

IDATE proposes continuous **watch services** of key sectors which are specifically designed to provide operators, vendors, government bodies, regulators and local authorities with key data and comprehensive analyses of the issues affecting these changing markets.

- World FTTx Market
- World Next Gen TV Market
- World LTE Market

