

IDATE Research

Understanding the Digital World

Research Catalogue

Reports & Services

Networks & Telecom

- Networks & Equipment
- Telecom Strategies
- Mobile
- Broadband / FTTH
- Satellite

TV & Internet

- Internet Services
- TV & Video
- Digital Content
- Digital Home
- Video Games

2012 Research Catalogue

IDATE presents its **Market Reports Programme for 2012** which constitutes a natural extension of the work performed by our teams of analysts, as well as our ongoing investments in information and monitoring systems for player strategies and markets.

More than just a catalogue of publications, this constitutes a concrete manifestation of our drive to create a **unique tool** geared towards understanding and monitoring the **Telecom, Internet and Media** sectors.

3 pivotal collections for an easy navigation between the different reports and services:



Watch Services

Continuous watch on high-potential markets including trackers, insights & live sessions with lead analysts



Market & Data reports

Exhaustive market reports: trends, players, actuals & forecasts of markets by segment and by country



Innovation reports

Qualitative approach of prospective issues

Ref	Continuous Services		Publication	Deliverables	Price
	Watch Services - annual subscription-based service				1-5 user licence
M12302	World FTTx Market		Continuous	Quantity	in Euro
	Database	Quali- and quantitative data	May/ Nov '12	2	
	Monthly Insights	News and analyses	Monthly	10	10 000
	Direct access to FTTx experts	Hotline, webinar, presentation		5-hour consultancy	
M12305	World LTE Market		Continuous	Quantity	
	Database	Quali- and quantitative data	June / Dec '12	2	
	Monthly Insights	News and analyses	Monthly	10	10 000
	Direct access to LTE experts	Hotline, webinar, presentation		5-hour consultancy	
M12205	World Connected TV Market		Continuous	Quantity	
	Database	Quali- and quantitative data	Feb. / Sep. '12	2	
	Monthly Insights	News and analyses	Monthly	10	10 000
	Direct access to TV experts	Hotline, webinar, presentation		5-hour consultancy	

Ref	Market intelligence reports	Themes	Publication	Deliverables	Price
	Internet Series				in Euro
	Market & Data reports - full report, database & slideshow				
M11118	Mobile Video	Mobile	June 11	3	3 500
M11101	World Internet Uses & Markets	Internet Services	Jan. 12/July 12	6	3 500
M11115	M2M	Internet Technologies	Nov. 11	3	3 500
M11117	Apps & Mobile Internet - Battle of platforms: both native and web apps	Internet Services	Feb. 12	3	3 500
M12122	LBS	Internet Technologies	May 12	3	3 500
M12121	Future communication services - Scenarios 2020	Prospective	Nov. 12	3	4 500
M12122	OTT video distribution & CDN markets	Internet Services	Sept. 12	3	3 500
	Innovation reports - full report & slideshow				
M10211	Social TV	TV & Digital Content	May 10	2	2 500
M11111	Mobile VoIP	Mobile	May 11	2	3 500
M11112	Net Neutrality - Business models & International Benchmark	Regulation	Nov. 11	2	3 500
M11114	Open Data	Internet Services	May 12	2	3 500
M11410	Cloud - Focus Datacenter	Netw orks	April 12	2	3 500
M12113	Telco CDN	Netw orks	May 12	2	3 500
M12119	NFC - Mobile Payments	Mobile	June 12	2	3 500
M12120	Live OTT	Internet Services	Sep. 12	2	3 500

Ref	Market intelligence reports	Themes	Publication	Deliverables	Price
Telecom Series					in Euro
Market & Data reports - full report, database & slideshow					
M12310	Ultrafast-Broadband per Satellite	Satellite	June11/May '12	3	3 500
M11301	World Telecom Services Markets	Telecom Strategies	Jan. '12/Dec.'12	3	3 500
M11318	Femtocells	Mobile	July '11/July '12	3	3 500
M11411	SME Equipment - B2B Survey in France: Telecom, IT, Internet	Survey	Aug. 11	3	8 500
M11314	Radio Spectrum	Mobile	Sep. 11	3	3 500
M11312	Trends in Telco Capex - down, but not out	Telecom Strategies	Nov. 11	3	3 500
M11316	Ultrafast-Broadband - B2C Survey in France, Japan, Sweden, UK, USA	Survey	Nov. 11	3	8 500
M12315	Satellite M2M	Satellite	March 12	3	3 500
M12412	Smartphones - B2B Survey in Europe	Survey	May 12	3	8 500
M12306	Mobile Devices	Mobile	June 12	3	3 500
M12311	Future Telecom - Scenarios 2020	Prospective	Oct. 12	3	4 500
Innovation reports - full report & slideshow					
M10304	Services over FTTH/B	Broadband	Jan. 11	2	3 500
M10312	Satellite Markets - New Growth Engines	Satellite	July 11	2	3 500
M11319	Mobile Backhaul Strategies	Netw orks	Aug. 11	2	3 500
M11317	VDSL2 Vectoring	Broadband	Dec. 11	2	3 500
M11307	LTE Telcos Strategies	Mobile	Dec. 11	2	3 500
M12304	Next Gen Access Networks - cost models for the digital agenda 2020	Netw orks	May 12	2	3 500
M11413	Smart Cities	Netw orks	May 12	2	3 500
M12320	FTTx Market Revenues & Strategies	Broadband	June 12	2	3 500
M12312	Restoring Telco Margins	Telecom Strategies	June 12	2	3 500
M12308	Next Gen Offers and Bundling - fixed & mobile	Telecom Strategies	June 12	2	3 500
M12319	Vertical Markets	Telecom Strategies	July 12	2	3 500
M12313	Pricing Strategies	Telecom Strategies	Dec. 12	2	3 500

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Media Series					in Euro
Market & Data reports - full report, database & slideshow					
M12212	Future Television - Scenarios 2020	Prospective	July 11	3	4 500
M11200	World Television Markets	TV observatory	Jan. 12/July 12	6	3 500
M11201	World Video Game Markets	Video Game observatory	Jan. 12/July 12	6	3 500
M10118	Online Video	TV & Digital Content	Oct. 11	3	3 500
M11216	Digital Home & Connected Devices	Consumer Electronics	Oct. 11	3	3 500
M11116	eBooks	Digital Content	Oct. 11	3	3 500
M12212	Next Gen TV - Scenarios 2020	Prospective	April 12	3	4 500
M11218	Cloud Gaming	Digital Entertainment	April 12	3	3 500
M12214	DTT - Switch-off stakes & emerging markets	Netw orks	May 12	3	3 500
M12216	World Connected Devices - Consumer Electronics	CE Observatory	July/Dec. 12	6	3 500
M12206	App Store Games	Digital Entertainment	Nov. 12	3	3 500
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M10214	TV Groups' Quadruple-Screen Strategies	TV & Digital Content	Nov. 10	2	3 500
M11211	Satellite TV in Europe - Will the future of satellite be guided by 3D?	Netw orks	April 11	2	3 500
M11215	Hybrid TV Prospects - What impact on Connected TV?	Netw orks	Dec. 11	2	3 500
M11214	Telcos TV Strategies - From a strategy of differentiation to one of innovator	Telecom Strategies	Dec. 11	2	3 500
M11213	Serious Games	Digital Entertainment	Dec. 11	2	3 500
M12210	Connected TV - Services & Interfaces, Strategies, Players, Forecasts	TV & Digital Content	March 12	2	3 500
M12215	Content Production	Netw orks	Aug. 12	2	3 500
M12217	Cable & IPTV face to cord-cutting	Netw orks	Nov. 12	2	3 500

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> More details online - Contents, Methodologies, Summaries on www.idate.org

Ref	Regular Publications	Frequency	eCopy	Hardcopy
EN12	DigiWorld Executive Notes Analysts Viewpoints & Executive summaries of published market reports	Annual subscription	Monthly	5 000 -
CS12	DigiWorld Economic Journal Communications & Strategies	Annual subscription	Quarterly	250 320
DW12	DigiWorld Yearbook Review of the ICT sector	Yearly (May 12)	21	29

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About us

IDATE creates the DigiWorld Institute

Founded in 1977, IDATE has gained a reputation as a leader in tracking telecom, Internet and media markets, thanks to the skills of its teams of specialized analysts. Now, with the support of close to 40 member companies – who include many of the digital economy's most influential players – the newly rebranded DigiWorld Institute has entered into a new stage of its development, structured around three main areas of activity:

- **A European forum** open on the world: The DigiWorld Institute will take existing IDATE initiatives, such as DigiWorld Summit, and the monthly clubs in Paris, London and Brussels, to the next level.
- **An independent observatory:** The DigiWorld Institute will keep a close and continual watch on digital world industries, collect relevant **data** and provide **benchmark** analyses on market developments and innovations in the telecom, Internet and media sectors – through its *DigiWorld Yearbook* and the *DigiWorld Economic Journal*, along with its **comprehensive collection of market reports** and **market watch services** that are published and made available online throughout the year.
- **Time-tested analysis and consultancy solutions:** The DigiWorld Institute established its credibility and independence by building **multi-disciplinary teams** of economists and engineers who regularly perform **bespoke research** and analysis on behalf of top-flight industry players and public authorities. We have also built a solid reputation in **managing think tanks** on the outstanding developments that are shaping the industry's future, drawing on the skills and knowledge of our members, our teams and outside experts.

Sales Information

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